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ProSidian Consulting has been Selected to participate in the City of Charlotte CORE Strategic Development Program

For more information and media contacts visit: ProSidian: <http://www.prosidian.com/> | City Of Charlotte: www.charmeck.org/ | Central Piedmont Community College: <http://cce.cpcc.edu/e-institute>

PROSIDIAN CONSULTING SELECTED TO PARTICIPATE IN CITY OF CHARLOTTE CORE STRATEGIC DEVELOPMENT PROGRAM.

The City of Charlotte in partnership with Central Piedmont Community College's Institute for Entrepreneurship has selected ProSidian Consulting to participate in The City's 2012 Getting to the CORE of Business: Strategic Development Program. This innovative five-month program is offered by the City Of Charlotte's Small Business Opportunity (SBO) Program as part of an effort to ensure small business participation in contracting and subcontracting opportunities with the City of Charlotte. The SBO applies to all aspects of the City's contracting and procurement programs, including but not limited to the purchase of apparatus, supplies, materials, equipment, construction projects, all service contracts, and equipment rental and lease agreements.

As one of ten (10) program scholarship recipients, Adrian Woolcock (Managing Principal), of ProSidian Consulting will join other recipients during an innovative five-month program designed to provide business owners individualized practical training designed to teach you how to integrate, implement, and execute a focused growth strategy.

"We view our participation in The CORE Program as another aspect of our firm strategy to develop a strategic blueprint that will drive results" - said Adrian Woolcock (Managing Principal). ProSidian Consulting, LLC is an integrated consulting services firm focusing on providing value to clients through tailored solutions based on industry leading practices. ProSidian provides strategically diversified business and technical services focused Risk Management, Energy & Sustainability, Compliance, Business Process, Program/Project Management, HR Talent Management, and IT Effectiveness (Information Technology/Staff Augmentation).

Getting to the CORE of Business: Strategic Development Program Scholarships The CORE Program, hosted by Central Piedmont Community College's (CPCC) Institute for Entrepreneurship begins on January 18, 2012 and runs thru May 2, 2012 and is available to City of Charlotte certified Small Business Enterprises (SBEs) and businesses located within the Business Corridor geography.

The GETTING TO THE CORE OF BUSINESS Strategic Development Program is designed for promising young companies that are fast growing in the Charlotte business community, have surpassed the challenges of startup, and are ready to grow to the next level business. The program focusses on strategies to expand business opportunity and face new challenges of building robust and sustainable processes, hiring more people, and creating an effective strategy for growth.

The City of Charlotte in partnership with Central Piedmont Community College's Institute for Entrepreneurship began the Getting to the Core of Business Strategic Development Program in 2009. The program is in its fourth year and was designed to give small business owners advanced training and address general business growth strategies while getting advice and guidance from experienced mentors that understand the challenges of startups.

The program aims to bring second stage business owners in Charlotte strategic development, individualized business assessments, course sessions targeting essential business systems, one-on-one counseling by professionals, and experiential learning through exercises and activities using real world experiences. The program utilizes the Efficio's Red Diamond Blueprint Model™ in a systematic process that will teach business owners how to integrate, implement, and execute a focused growth strategy.

**ABOUT PROSIDIAN CONSULTING****Risk Management | Energy & Sustainability | Compliance | Business Process | IT Effectiveness | Talent Management**

ProSidian Consulting, LLC is an integrated consulting services firm focusing on providing value to clients through tailored solutions based on industry leading practices. ProSidian provides strategically diversified business and technical services focused Risk Management, Energy & Sustainability, Compliance, Business Process, Program/Project Management, HR Talent Management and IT Effectiveness (Information Technology/Staff Augmentation). Linking strategy to execution, ProSidian assists client leaders in maximizing company return on investment capital through design and execution of operations core to delivering value to customers. Our Services are deployed across the enterprise, target drivers of economic profit (growth, margin and efficiency), and are aligned at the intersections of assets, processes, policies and people delivering value.

Learn more about ProSidian Consulting at <http://www.ProSidianConsulting.com> |
See a ProSidian Video at <http://www.youtube.com/prosidianconsulting>



ABOUT CENTRAL PIEDMONT COMMUNITY COLLEGE

Central Piedmont Community College is the largest community college in North Carolina, offering close to 300 academic degree, customized corporate training, market-focused continuing education, and special interest classes. CPCC is academically, financially and geographically accessible to all citizens of Mecklenburg County. In 2002, the National Alliance of Business named CPCC the Community College of the Year for its response to the workforce and technology needs of local employers and job seekers through innovative educational and training strategies.



ABOUT THE CITY OF CHARLOTTE NEIGHBORHOOD AND BUSINESS SERVICES

The City of Charlotte Neighborhood & Business Services is responsible for affordable housing, code enforcement, community and commerce and economic development. N&BS provides a variety of public services to the City of Charlotte to help maintain and improve the quality of life in the city's neighborhoods. The Small Business Opportunity (SBO) Program is a neutral program that ensures small business participation in contracting and subcontracting opportunities with the City of Charlotte. It applies to all aspects of the City's contracting and procurement programs, including but not limited to the purchase of apparatus, supplies, materials, equipment, construction projects, all service contracts, and equipment rental and lease agreements.