

09.06.2011

The United States Patent And Trademark Office (USPTO) Announces That Effective September 6, 2011, ProSidian Has Received Full Registration And Final Trademark Approval

For more information and media contacts visit:

<http://www.prosidianconsulting.com/> | <http://www.uspto.gov/>

PROSIDIAN CONSULTING HAS RECEIVED FULL REGISTRATION AND FINAL TRADEMARK APPROVAL WITH THE USPTO

The United States Patent and Trademark Office (USPTO) is pleased to announce that effective September 6, 2011, ProSidian Consulting has received full registration and final trademark approval with the USPTO. Further information can be accessed by the Trademark Electronic Search System, TESS and featured in the *Trademark Official Gazette* (TMOG).

ProSidian Consulting, LLC is an integrated consulting services firm focusing on providing value to clients through tailored solutions based on industry leading practices. ProSidian provides strategically diversified business and technical services focused Risk Management, Energy & Sustainability, Compliance, Business Process, Program/Project Management, HR Talent Management and IT Effectiveness (Information Technology/Staff Augmentation)



The PROSIDIAN Word Mark has been registered for general business and technical consulting services including the following Goods and Services

- **IC 035. US 100 101 102. G & S:** *Business management consulting services; Marketing consulting services; Marketing research services; Business organization and operation consultancy; Business consulting and advisory services in the field of energy efficiency. FIRST USE: 20080000. FIRST USE IN COMMERCE: 20080000*
- **IC 036. US 100 101 102. G & S:** *Financial risk management consulting; Financial consulting; Consultation services in the field of financial risk management, namely, energy hedging; financial and strategic risk management initiatives in the field of energy. FIRST USE: 20080000. FIRST USE IN COMMERCE: 20080000*
- **IC 042. US 100 101. G & S:** *Information technology consultation services; Computer services, namely, remote and on-site management of the information technology (IT) systems of others; Computer programming services. FIRST USE: 20080000. FIRST USE IN COMMERCE: 20080000*

The **PROSIDIAN WORD MARK** is associated with Serial Number 85241807, filed February 14, 2011, Published for Opposition June 21, 2011 and Registered as of September 6, 2011. The Owner (REGISTRANT) is ProSidian Consulting, LLC, a State of Delaware Limited Liability Company, represented by Josh Gerben, Esq. (Attorney of Record). Registration Number 4022721 has been registered as a Service Mark by Gerben Law Firm, PLLC in Washington, DC.

The United States Patent and Trademark Office (USPTO) is the Federal agency for granting U.S. patents and registering trademarks. In doing this, the USPTO fulfills the mandate of Article I, Section 8, Clause 8, of the Constitution that the Executive branch "promote the progress of science and the useful arts by securing for

limited times to inventors the exclusive right to their respective discoveries." The USPTO registers trademarks based on the Commerce Clause of the Constitution (Article 1, Section 8, Clause 3).

Under this system of protection, American industry has flourished. New products have been invented, new uses for old ones discovered, and employment opportunities created for millions of Americans. The strength and vitality of the U.S. economy depends directly on effective mechanisms that protect new ideas and investments in innovation and creativity.

The continued demand for patents and trademarks underscores the ingenuity of American inventors and entrepreneurs. The USPTO is at the cutting edge of the Nation's technological progress and achievement. The USPTO advises the President of the United States, the Secretary of Commerce, and U.S. Government agencies on intellectual property (IP) policy, protection, and enforcement; and promotes the stronger and more effective IP protection around the world. The USPTO furthers effective IP protection for U.S. innovators and entrepreneurs worldwide by working with other agencies to secure strong IP provisions in free trade and other international agreements. It also provides training, education, and capacity building programs designed to foster respect for IP and encourage the development of strong IP enforcement regimes by U.S. trading partners.



ABOUT PROSIDIAN CONSULTING

Risk Management | Energy & Sustainability | Compliance | Business Process | Project Management | IT Effectiveness | HR Talent Management

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Linking strategy to execution, ProSidian assists client leaders in maximizing company return on investment capital through design and execution of operations core to delivering value to customers. Our Services are deployed across the enterprise, target drivers of economic profit (growth, margin and efficiency), and are aligned at the intersections of assets, processes, policies and people delivering value.

Learn more about ProSidian Consulting at <http://www.ProSidianConsulting.com> |
See a ProSidian Video at <http://www.youtube.com/prosidianconsulting>

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